



# Michigan Trucking Association - Truck Exposition 2010 Exhibitor Contract

Company \_\_\_\_\_

Contact \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Signature \_\_\_\_\_ date \_\_\_\_\_

*by signing this contract you agree to abide by the MTA exhibitor rules listed on the back of this form.*

Product or service to be exhibited \_\_\_\_\_

Requested Booth number 1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice \_\_\_\_\_

## Exhibit Booth Costs

*We would like to reserve the following space at the Michigan Truck Exposition and Safety Symposium.*

**MTA Member price**

**Non-Member**

\_\_\_\_\_ 8' x 8' Booth(s) at \$700      \_\_\_\_\_ 8' x 8' Booth(s) at \$1,300      Amount Enclosed \$ \_\_\_\_\_

Competitors I do not wish to be near include \_\_\_\_\_

Please send completed form with your payment to - MTA, 1131 Centennial Way, Lansing, MI 48917.  
You may also fax completed forms with Credit Card payment to 517-321-0884. Booths are assigned on a first-come first-served basis and must be paid in full before move in.

### Payment Method

Visa       Mastercard       American Express  
Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Check Enclosed or       Please Invoice (MTA members only)

for office use only  
date received \_\_\_\_\_ amount paid \_\_\_\_\_ check number \_\_\_\_\_

2010 Michigan Truck Exposition and Safety Symposium  
February 16, 2010 - Lexington Lansing Hotel, Lansing, Michigan  
RULES, REGULATIONS AND GENERAL INFORMATION

1. All charges for exhibit space must be paid in full with good US funds by date specified on contract/application. Exhibitors not complying will not be allowed to move-in.
2. The sponsors, their agents or representatives of this event cannot guarantee by your exhibiting at this event any financial gain to you or your organization; nor can they guarantee attendance of the same.
3. Refunds: No refunds will be made if spaces engaged are not used, nor will any refund be made for space used but part of the time. Cancellation of exhibit space must be directed in writing to the address specified herein. In no event will a refund be made for a cancellation after the date specified.
4. Liability for loss, theft, property damage or destruction and personal injury: Exhibitor hereby waives any and all claims against the sponsor, their agents or representatives resulting from loss, theft, damage, or destruction to its property, or from personal injuries to it, its agents, and/or employees. Exhibitor assumes full and complete responsibility for any damage that may occur when moving exhibit material in or out of facility, or destruction of property of others, or person(s) participating in the trade show. Exhibitor hereby waives any right of indemnification which it may have against the sponsor, their agents or representatives for any and all claims arising from exhibiting. Insurance: It is expressly acknowledged that the sponsor, their agents or representatives have not purchased insurance of any kind for the benefit of the exhibitor, nor is it under any obligation to do so. The exhibitor agrees to obtain the following insurance coverage during this event, including move in and move out days, and be prepared to furnish a certificate of insurance if requested:
  - a) comprehensive general liability insurance coverage including protective and contractual liability coverage of \$250,000/\$500,000 for bodily injury and \$50,000 property damage;
  - b) employers liability insurance with minimum limits of \$100,000 per accident;
  - c) Worker's Compensation coverage in full compliance with federal and state laws;
  - d) Comprehensive General Automobile liability insurance covering owned, non-owned and hired vehicles including loading/unloading hazards with bodily injury limits of \$250,000/\$500,000 And property damage limits of \$100,000.
6. The exhibitor agrees to abide by all rules and regulations of the building in which the event takes place. All rules and regulations are on file in the general office of the building. No part of any exhibitor any signs relating theretofore, shall be pasted, nailed or otherwise attached to the walls, doors, etc., in anyway as to deface same, damage arising by failure to observe these rules shall be paid by the exhibitor. Helium Balloons are not permitted on the premises.
7. All exhibitors must conform to the size of their space and must not be of such character or arrangement as to obstruct the view or interfere with the exhibits of others. Nothing shall be displayed at a height above the back wall of the booth, which is 8'. Exhibitors having displays requiring greater depth than are shown on the floor plan, or those requiring greater height than the 8' limits for their background display, may arrange with the management for space on the perimeter. Where additional depth is required, the pro rata rate per square foot will apply.
8. The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. Interviews, demonstrations, distribution of literature, etc., must be made inside the exhibitor's booth. Canvassing outside of booth is forbidden. All exhibitors must wait to dismantle exhibits until show closing.
9. Motion picture project or sand other apparatus must conform to the state and/or city fire regulations. All draperies or other fabrics must be fire retardant before entering in to the decoration of any exhibit. Paper decorations are not permitted. Electrical wiring must conform with the local fire codes.
10. Advertising material or signs of firms, other than those who have engaged space, are prohibited. **CANVASSING, SOLICITATION OR BUSINESS IN THE INTEREST OF BUSINESS, EXCEPT BY EXHIBITING FIRMS, IS PROHIBITED. THE SHOW MANAGEMENT WILL APPRECIATE BEING INFORMED OF ANY INFRACTION OF THIS RULE.**
11. Unethical conduct, infraction of rules or any sexually oriented material, on the part of an exhibitor or their representatives, or both, will subject the exhibitor or their representatives to dismissal from the exhibit hall, in which event it is agreed no refund shall be made by the exhibit management and further no demand for redress will be made by the exhibitor or their representatives.
12. The sponsor, their agents or representatives will not be liable for the fulfillment of this lease as to delivery of space if nondelivery is due to any of the following causes by reason of the building being destroyed by fire, acts of God, strikes, the authority of the law, or for any other causes beyond the sponsor's control.
13. Change of time, place, or floor plan: The sponsor, their agents or representatives shall have the right to change the location, time and floor plan of the trade show.
14. **ONLY REGISTERED EXHIBITORS** will be admitted to the exhibit hall. All attendees must register to enter; present official pass; or purchase admission ticket, where applicable.
15. Your company, or your company representatives, or your agents shall be held jointly, collectively and individually responsible for any and all debts incurred for all exhibit costs, fees, charges and any violation of these Rules and Regulations.
16. Exhibits and Public Policy: Exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention, public safety and State sales tax while participating in this showing. Compliance with such laws is mandatory for all exhibitors and sole responsibility is that of the exhibitor.
17. Loud speakers, radios, television sets, or the operation of any machinery or equipment which is sufficient volume as to be annoying to neighboring exhibitors will not be permitted. Tables or platforms on which the monitor is placed cannot exceed a height of 42 inches, and it must be positioned in the rear of the display.
18. Subletting of Space: The Exhibitor shall not assign, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials from firms other than their own in the exhibit space without written consent of the Management.
19. Soliciting for Exhibits or any other reason by registered or unregistered persons, firms or associations is strictly forbidden. Violation of this regulation will result in removal from the show premises immediately and is subject to any and all remedies available at law.
20. The Show Management has the right to refuse an exhibitor on the grounds of non-compatibility with the event.
21. Any exhibitor selling or distributing food products is solely responsible to pay any concession fee.
22. The exhibitor authorizes Show Management, their employees or agents to use exhibitors' name to promote the event and to solicit other exhibitors for this and future events.
23. Exhibitor agrees to pay when due all royalties, license fees or other charges accruing or becoming due to any firm, person or corporation by reason of any music, either live or recorded, or other entertainment of any kind or nature, played staged or produced by the Exhibitor, its agents, employees or subtenants within the premises covered by the License Agreement including but not limited to, royalties or licensing fees due to BMI, ASCAP or SESAC. Exhibitor agrees to hold harmless this event, its agents and employees against any and all such claims and charges, and to defend, at its own expense any and all such claims and charges. Exhibitor shall have the right, however, to protest and if desired, to litigate and adjudicate any and all such claims.
24. The sponsor will make available to Exhibitor an official service contractor (Decorator) for the purpose of providing utilities, furnishings, accessories, tables, drapery, spotlight, signs, models, labor for erecting and dismantling exhibits, etc. Exhibitor may not employ any other contractor for these services without at least 10-day prior written notice to the event management. Exhibitor must receive consent from event management for outside services. It is expressly understood that the service contractor is not the agent or employee of the sponsor and that the sponsor shall not be liable to exhibitor or any other person for the acts or omissions of the official service contractor.